



Visionary UX/UI leader with 20+ years of experience crafting user experiences across SaaS, enterprise platforms, and mobile applications. Passionate about crafting intuitive, scalable design systems that enhance usability, efficiency, and business impact. Expertise in AI-driven UX, accessibility, and cross-functional collaboration to create seamless, user-centric solutions. A dedicated mentor and strategic thinker, empowering teams to push boundaries and deliver exceptional experiences.

## Skills & Expertise

- User Experience (UX) & User Interface (UI) Design
- Design Systems & Component Libraries
- AI Integration in UI Design
- Accessibility (WCAG Standards)
- Prototyping, Wireframing & User Research
- Responsive & Mobile Application Design
- Front-End Collaboration & Development Awareness
- Cross-Functional Leadership & Stakeholder Alignment
- Design Strategy, Vision & Execution
- Team Leadership, Mentorship & Process Optimization

## Professional Experience

### Medalogix

Director of Design | April 2022 - Present | Chicago, IL

- Led UX strategy and vision across four SaaS products, building a cohesive design system that improved user engagement and scalability.
- Established a UX Design Sprint framework, improving design efficiency by 40% while streamlining team workflows.
- Spearheaded the launch of two beta products, leveraging user feedback for iterative improvements and market readiness.
- Designed AI-driven content integration to automate medical documentation, reducing clinician workload and increasing workflow efficiency.
- Collaborated closely with product, engineering, and data science teams to align UX with business objectives and technical feasibility.

### Grainger

Senior Manager, UI/UX Design | June 2018 - April 2022 | Chicago, IL

- Built and mentored a team of UI designers, establishing best-in-class design standards across Grainger's digital platforms.
- Led redesigns of the Grainger Homepage and Publishing platform, improving navigation and discoverability for millions of users.

Principal User Experience | August 2017 - June 2018 | Chicago, IL

- Defined and implemented UX design standards to ensure consistency across web and mobile platforms.
- Led UX workshops and mentored design teams, driving strategic improvements and process efficiencies.

Senior Visual Designer (Mobile) | November 2012 - August 2017 | Chicago, IL

- Served as the lead Senior Visual Designer for all Grainger mobile platforms including the mobile website, Android, iOS and iPad apps.
- Collaborated cross-functionally with UX architects, researchers, engineers, and front-end developers to create natively optimized applications that followed device-specific patterns and standards.



## Sears Holdings Corporation

Art Director | January 2012 - November 2012 | Chicago, IL

- Led creative teams in developing interactive brand showcases and seasonal campaigns to boost customer engagement.

Senior Web Designer | April 2008 - January 2012 | Chicago, IL

- Managed digital design initiatives, ensuring alignment between UX, content strategy, and web development.

**Tangible Worldwide** Senior Art Director | April 2007 - April 2008 | Chicago, IL

- Developed interactive solutions for high-profile clients, overseeing multidisciplinary teams in web and digital campaign execution.

**Tribal DDB Chicago** Art Director | July 2003 - April 2007 | Chicago, IL

- Created award-winning interactive experiences for global brands, leading teams to deliver innovative digital solutions.

## Infinity Pro Sports

Web Designer | June 2001 - May 2002 | Chicago, IL

- Designed digital properties for minor league teams, including a pioneering interactive streaming video player.

## Catalyst Consulting Group

Web Designer/Developer | May 2000 - June 2001 | Chicago, IL

- Led front-end design and development for municipal websites, improving accessibility and public engagement.

## Education

### Purdue University

**Bachelor of Science, Computer Graphics** | August 1996 - May 2000 | West Lafayette, IN

## Award & Recognition

- [US Patent - #9704166](#)
- Cannes Bronze Cyber Lion
- Webby Award Honoree & Nominee
- Mobius Advertising Award Winner
- Stevie Award Honoree
- Yahoo Big Idea Chair
- London International Awards Finalist
- Chicago Creative Club Finalist
- Featured in Communication Arts Design Annual

## Portfolio & References

- Portfolio examples available at [daranredenbaugh.com](http://daranredenbaugh.com).
- References available upon request.